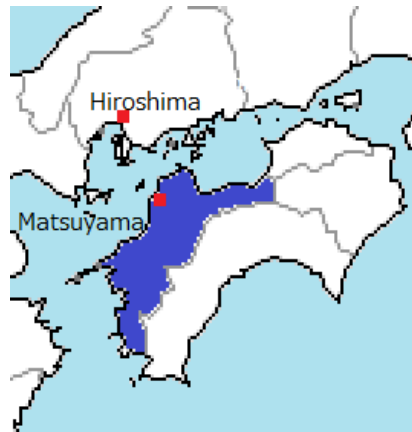


# Club Profile 2017



friendship force  
EHIME

## Welcome to Ehime!



**Official club name** : The Friendship Force of Ehime

Ehime is the name of our prefecture. Matsuyama is the capital city with a population of about 515,000.

**Closest major airport** :

Osaka Kansai, Tokyo Narita, Tokyo Haneda, Nagoya Centrair

You can choose the most convenient one according to your schedule.

**Closest regional airport** : Matsuyama Airport

Hosts meet ambassadors at the airport in private cars. It is a 15-minute drive from downtown Matsuyama.

**The maximum number of ambassadors our club can host** : 22

**About the club** : President (Ms. Kazuko Ishimaru)

Our club was founded in 1986 and now includes 60 members. Most of us live in Matsuyama and its surrounding towns. As a rule we have two inbound exchanges and one outbound exchange per year.

### **About the region :**

Ehime prefecture is located on the island of Shikoku, Japan's fourth largest island, southwest of Japan. The northern part faces to the scenic Seto Inland Sea dotted with numerous small islands. Fresh fish from the sea is extremely delicious. The southern part is surrounded by the Shikoku Mountain Ranges including Mt. Ishizuchi, the highest mountain in the western part of Japan. Ehime produces various kinds of fruits, especially citrus.

The climate is fairly mild but it is very hot and humid from mid-June through August. We recommend March through May and September through November for the best weather. (Cherry blossoms are in full bloom in late-March and early-April. The greenery is beautiful in May. Traditional festivals for fertility are held in each area in early or mid-October. And in November autumn leaves turn into splendid color.)

This region is blessed with natural surroundings and is comfortable to live in. The people are gentle and friendly. Our motto is O-mo-te-na-shi in Japanese, which means warm-hearted Hospitality. Matsuyama is a cultural city where the founder of modern Haiku(a 17-syllable poetry) was born, and thus making Haiku very popular here.

**About the exchanges :** We have a lot of sightseeing spots such as Matsuyama Castle, Dogo Hot Spring Spa (the oldest in Japan), Ishite-ji Temple (one of the 88 temples pilgrims visit), Tobe pottery, Shimanami Sea Route, Uchiko Old Town, Omogo Gorge and so on. You can experience tea ceremony and Kimono dressing in a traditional tea house, ceramics painting, indigo dyeing, whirlpool watching in a ship. We can organize our program according to your request. Normally our program includes a day trip to Hiroshima (A-bomb Museum ) and Miyajima (World Heritage site) at some extra cost. We hope to introduce you to our unique culture and beautiful nature.

We eagerly look forward to your visit to the Ehime Club and making friends with you.